

Photoshop for Web Design & UI

In this course, you'll learn to use Photoshop to create and optimize graphics specifically for web and user interface design (without spending time on image retouching or color correction).

Group classes in NYC and onsite training is available for this course. For more information, email nyc@careercenters.com or visit: <https://www.careercenters.com/courses/advanced-photoshop-for-web-design-s>



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Course Outline

Creating New Files & Designing on a Grid System

- Setting Preferences & Workspace
- Creating a New Document
- Creating a Grid
- Designing with Bootstrap's Grid
- Viewing at Accurate Size
- Creating Colored Backgrounds for Text
- Importing Text

Adding Photos & Editing the Layout

- Changing the Page's Background Color
- Importing Photos
- Changing Canvas Size
- Grouping Layers

Adding Page Navigation & Editing Smart Objects

- Creating a Navbar
- Adding a Stroke
- Changing Opacity
- Importing Vector Graphics from Adobe Illustrator
- Editing a Vector-Based Smart Object in Illustrator
- Editing a Pixel-Based Smart Object in Photoshop
- Content-Aware Fill
- Swapping Out Graphics

Text Styling & Adjusting Images Behind Text

- Adding a Drop Shadow to Type

- Darkening a Background Photo to Make Text More Legible

Adapting a Webpage Layout for Tablets

- Copying the Desktop Design into the Tablet File
- Adjusting Elements to Fit the New Dimensions
- Cropping the Canvas

Adapting a Webpage Layout for Mobile Phones

- Copying the Tablet Design into the Mobile Phone File
- Adjusting Elements to Fit the New Dimensions

Optimizing for Web: JPEGs & HiDPI/Retina Graphics

- Using Save for Web
- Optimizing Photos for Low-Res Screens
- Optimizing Photos for Hi-Res (HiDPI/Retina) Screens
- Compression Settings for 1x & 2x Versions
- Saving File Size When Optimizing 2x Graphics

Optimizing for Web: PNG vs. GIF

- 8-Bit File Formats: GIF vs. PNG-8
- PNG-24: Save For Web's Only Choice for Partial Transparency
- Properly Optimizing Colors: Limited Colors vs. Gradients vs. Black & White
- Making a 1x from a 2x Graphic

Extracting Assets from a Design

- Pros & Cons of the Extract Assets Panel
- Creating PNG, GIF, & JPEG Files from a Design
- Extracting PNG-8 with Partial-Transparency
- The Proper Way to Extract 1x and 2x Graphics
- Why Photoshop Sometimes Exports Low-Res JPEGs & How to Fix It

Designing in 2x Photoshop Files

- Designing at 2x versus 1x
- Turning a Wireframe into a Real Design
- Setting Anti-Aliasing & Hyphenation
- Using Clipping Masks to Crop an Image
- Aligning to a Selection

Paragraph Styles

Creating, Applying, & Editing Paragraph Styles

Masking Photos & Visual Effects

- Importing & Cropping Photos (Masking)
- Colorizing Icons (Vector Smart Objects) in Photoshop
- Adding Effects Such as Stroke, Inner Shadow, & Gradient Overlay
- Copying Effects to Other Layers
- Fill Opacity

Optimizing Graphics in a 2x Design

- SACHow Extract Assets in a 2x File Differs from a 1x File
- Slicing
- Layer Based Slices
- Custom Sized Slices